



Ayuntamiento de Málaga

PRENSA	coste
RETINA	7.000,00 €
	7.000,00 €

ONLINE	coste
GOOGLE	2.427,50 €
TWITTER	2.468,75 €
LINKEDIN	2.472,75 €
	7.369,00 €

TOTAL S/IVA	14.369,00 €
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The poster features a green header with the 'greencities' logo, which includes a power button symbol. Below the logo, it reads '10º Foro de Inteligencia y Sostenibilidad Urbana' and '10th Forum of Urban Intelligence and Sustainability'. The main title is 'CITIES IN PROGRESS' in large, bold letters, followed by the dates '27-28 MARZO 2019' and the website 'www.greencitiesmalaga.com'. The central graphic is a stylized brain composed of various icons representing smart city technologies like Wi-Fi, fingerprint, buildings, and mobile phones. At the bottom right, there is a logo for 'OBJETIVOS DE DESARROLLO SOSTENIBLE' (Sustainable Development Goals). The text 'Los ODS serán uno de los ejes transversales en la edición 2019' is placed below this logo. At the very bottom, it lists the organizers: Ayuntamiento de Málaga and FYCMA, and the co-organizer: Ametic. Contact information and social media icons are also present at the bottom.